

JINSOOK KIM

Department of Film and Media
Emory University
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ACADEMIC APPOINTMENTS

Emory University

Assistant Professor, Department of Film and Media, 2022-

Associated Faculty, East Asian Studies Program, 2023-

University of Pennsylvania

Postdoctoral Fellow, Center for Advanced Research in Global Communication,
Annenberg School for Communication, 2020-2022

University of Texas at Austin

Lecturer, Department of Radio-Television-Film, Spring 2020

Ewha Womans Univeristy

Researcher, Korean Women's Institute, 2010-2012

EDUCATION

Ph.D. The University of Texas at Austin, 2019

Media studies, Department of Radio-Television-Film

Dissertation: Contesting Hate: Online Misogyny and Networked Anti-Hate Feminist
Activism in South Korea

* Dissertation Award Honorable Mention, Society for Cinema and Media Studies, 2021

* Outstanding Dissertation Award, Department of Radio-Television-Film, The University
of Texas at Austin, 2020

M.A. Ewha Womans University, South Korea, 2010

Women's Studies, Department of Women's Studies

B.A. Korea University, South Korea, 2006

History Education, Department of History Education

PUBLICATIONS

Peer-Reviewed Journal Articles

Kim, Jinsook. 2025. "Calling out Feminists: Antifeminist Hijacking of Cancel Culture in South Korea." *Television & New Media* 26 (1): 88–103.
<https://doi.org/10.1177/15274764241277471>.

Girginova, Katerina, Woori Han, Heather Jaber, **Jinsook Kim**, Florence Madenga, Mariela Morales-Suárez, María Celeste Wagner, and Jing Wang. 2024. "Global Communication as a Standpoint: A Critical Engagement with Research, Pedagogy, and the Profession through a Global Communication Lens." *Media, Culture & Society*, September. <https://doi.org/10.1177/01634437241277893>.
(*All authors have contributed equally)

- Kim, Jinsook, and Minwoo Jung. 2022. "A Tale of Two Homosocialities: Gender, Sexuality, and Global Political Economy in Squid Game." *Communication, Culture and Critique* 15 (4): 540–42. <https://doi.org/10.1093/ccc/tcac033>. (*All authors have contributed equally)
- Kim, Jinsook. 2022. "Wikiality within the Manosphere: Namuwiki, Gender Equalism, and Antifeminist Disinformation in the Post-Truth Era." *Signs: Journal of Women in Culture and Society* 48 (1): 97–123. <https://doi.org/10.1086/720430>.
*Invited Reprint in *Re-thinking Mediations of Post-truth Politics and Trust: Globality, Culture, Affect*, edited by Jason Harsin. Routledge, 61–88, 2023.
<https://doi.org/10.4324/9781003388975-4>.
- Kim, Jinsook. 2021. "Sticky Activism: The Gangnam Station Murder Case and New Feminist Practices against Misogyny and Femicide." *JCMS: Journal of Cinema and Media Studies* 60 (4): 37–60. <https://doi.org/10.1353/cj.2021.0044>.
- Kim, Jinsook. 2021. "The Resurgence and Popularization of Feminism in South Korea: Key Issues and Challenges for Contemporary Feminist Activism." *Korea Journal* 61 (4): 75–101. <https://doi.org/10.25024/kj.2021.61.4.75>.
- Kim, Jinsook. 2019. "Why We Cheer for Viktor Ahn: Changing Characteristics of Sporting Nationalism and Citizenship in South Korea in the Era of Neoliberal Globalization." *Communication & Sport* 7 (4): 488–509. <https://doi.org/10.1177/2167479518788842>.
- Kim, Jinsook. 2018. "After the Disclosures: A Year of #sexual_violence_in_the_film_industry in South Korea." *Feminist Media Studies* 18 (3): 505–8. <https://doi.org/doi.org/10.1080/14680777.2018.1456168>.
- Kim, Jinsook. 2017. "Rumors, Hatred, and the Politics of Multiculturalism: Unpacking Rumors About Jasmine Lee." *Communication, Culture & Critique* 10 (4): 641–56. <https://doi.org/10.1111/cccr.12174>.
- Kim, Jinsook. 2017. "#iamafeminist as the 'Mother Tag': Feminist Identification and Activism against Misogyny on Twitter in South Korea." *Feminist Media Studies* 17 (5): 804–20. <https://doi.org/10.1080/14680777.2017.1283343>.

Book Chapters

- Kim, Jinsook. 2024. "I Can Speak Because I Am a Mother": The Trope of Motherhood in Mothers' Political Activism Relating to the Sewol Ferry Disaster. In *Mediating Gender in Post-Authoritarian South Korea*, edited by Michelle Cho and Jesook Song, 194–223. University of Michigan Press.
- Kim, Jinsook. 2023. "Wikiality Within the Manosphere: Namuwiki, Gender Equalism, and Antifeminist Disinformation in the Post-Truth Era." In *Re-Thinking Mediations of Post-Truth Politics and Trust*, 61–88. Routledge. <https://doi.org/10.4324/9781003388975-4>.
*Reprint of Kim, 2022
- Kim, Jinsook. 2018. "Misogyny for Male Solidarity: Online Hate Discourse against Women in South Korea." In *Mediating Misogyny: Technology, Gender, and Harassment*, edited by Jacqueline Ryan Vickery and Tracy Everbach, 151–69. Palgrave Macmillan.

Book Reviews

- Kim, Jinsook. 2024. Review of *Global Sports Fandom in South Korea: American Major League Baseball and Its Fans in the Online Community*, by Younghan Cho. *The Asian Journal of Sport History and Culture*. 3(1): 133–134.

Kim, Jinsook. 2020. Review of *Gender and Class in Contemporary Korea: Intersectionality and Transnationality*, edited by Hae Yeon Choo, John Lie, and Laura C. Nelson. *Pacific Affairs*, 93 (4): 829-931.

FELLOWSHIPS AND GRANTS

External Grants and Fellowships

2024-25	Dangers and Opportunities of Technology: Perspectives from the Humanities Grant, National Endowment for the Humanities
2024-25	ACLS Fellowship, The American Council of Learned Societies
2021	KACA-KOFICE Research Grant, Korean American Communication Association (KACA) & Korea Foundation for International Culture Exchange (KOFICE)
2018	WW Dissertation Fellowship in Women's Studies, The Institute for Citizens & Scholars (formerly the Woodrow Wilson National Fellowship Foundation)
2017	Dissertation Award, Korean American Communication Association (KACA)
2016	Dissertation Proposal Development Fellowship (DPDF), Social Science Research Council (SSRC)

Internal Grants and Fellowships

2024	The Mellon Grant for Humanities Pathways Classroom Treks, Emory University
2023-24	University Research Committee (URC)-Halle Institute for Global Research Award, Emory University
2019	Kyun Hur Scholarship, The University of Texas at Austin
2017	POSCO Graduate Research Fellowship for Korean Studies, The University of Texas at Austin
2017	Pic Wagner Endowed Graduate Fellowship, The University of Texas at Austin
2014-15	Graduate School Continuing Fellowship, The University of Texas at Austin
2013-14	College Recruitment Fellowship, The University of Texas at Austin

AWARDS AND HONORS

2024	Helen Award for Emerging Feminist Scholarship, Feminist Scholarship Division, International Communication Association
2021	Dissertation Award (Honorable Mention), Society for Cinema and Media Studies
2020	Student Writing Award (First place), Society for Cinema and Media Studies
2020	The Outstanding Dissertation Award (First place), The Department of Radio-Television-Film, The University of Texas at Austin
2017	Dissertation Award, Korean American Communication Association (KACA)
2016	Top Student Paper Award (Second place), Commission on the Status of Women, Association for Education in Journalism and Mass Communication (AEJMC)
2015	Top Paper Award, The Sport Communication Interest Group, International Communication Association (ICA)

INVITED TALKS

- 2024 Plenary Speaker, “Calling out Feminists: Digital Media, Gender, and Cancel Culture in South Korea,” Greater Philadelphia Area Korean Studies Conference
- 2024 “Calling out Feminists: Digital Media, Gender, and Cancel Culture in South Korea,” James Joo-Jin Kim Center for Korean Studies, University of Pennsylvania, November 14
- 2023 “From K-pop to #CancelKorea: The Emergence of Anti-Korean Sentiment in the Philippines, Korea Week Talk,” Sponsored by the Korean Studies Program in the Department of Russian and East Asian Languages & Cultures, Emory University, March 22
- 2022 “Namuwiki, Gender Equalism, and Antifeminist Disinformation in South Korea,” The Center for Teaching, Documentation and Research in Feminist Studies (CEDREF), Université Paris Cité, December 12
- 2022 Keynote Speaker, “‘My Life is Not Your Porn’: South Korean Feminist Activism against Digital Sexual Violence,” New Directions in Feminism and Media: Research in Times of Crisis and Change, A Symposium Organized by City University of London, Coventry University, LSE, USC Annenberg, and UPenn Annenberg, May 9
- 2022 “Factualizing Misogyny: Namuwiki, Gender Equalism, and Antifeminist Disinformation in the Post-Truth Era,” A Public Lecture Series on Post-Truth Politics, The American University of Paris, Sponsored by the AUP Civic Media Lab and the Andrew Mellon Fund, April 5
- 2021 “Sticky Activism: Online Misogyny and Feminist Movements in South Korea,” Center for Asia Pacific Studies, University of San Francisco, December 7
- 2021 “Thinking Beyond the Disclosure of Identities: #MeToo, Digital Media, and the Risks of Visibility in Contemporary South Korea,” The Korean Studies Research Network (KoRN), Co-sponsored by the Obermann Center for Advanced Studies, University of Iowa, April 26
- 2021 “Sticky Activism: Online Misogyny and Feminist Anti-Hate Activism in South Korea,” CARGC Colloquium, Center for Advanced Research in Global Communication, Co-sponsored by James Joo-Jin Kim Program in Korean Studies, University of Pennsylvania, February 18
- 2021 “Behind Activism: Feminist Digital Labor Against Technology-Facilitated Sexual Violence,” The Alice Paul Center for Research on Gender, Sexuality & Women, University of Pennsylvania, February 5
- 2021 “Sticky Activism: The Gangnam Station Murder Case and New Feminist Practices Against Misogyny and Femicide,” The Centre for the Study of Korea, University of Toronto, Co-sponsored by the Korean Office for Research and Education, York University, January 22
- Event report published in *Synergy: The Journal of Contemporary Asian Studies*, March 6
- 2020 “Namuwiki, Gender Equalism, and Antifeminist Disinformation in the Post-Truth Era,” Korean Studies Colloquium, James Joo-Jin Kim Program in Korean Studies, University of Pennsylvania, October 22

- 2020 “Digital Media and the Resurgence of Feminist Activism,” Todam Lecture Series, Boston Korean Society Todam (<http://todamboston.org/>), September 26

INVITED WORKSHOPS, ROUNDTABLES & SYMPOSIA

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- 2024 Panelist, “Lost and Found in Translating Feminist Activism: Reflections on the Global Popularity of 4B Movements,” Transnational Feminist Networks Symposium, Annenberg Center for Collaborative Communication & Center for Advanced Research in Global Communication, University of Pennsylvania, September 12-13, Philadelphia, USA
- 2024 Panelist, “Feminist Digital Storytelling of K-culture: Alternative Voices and Everyday Activism in South Korea,” International Symposium on Everyday Forms of Digital Activism and Resistance, Center on Digital Culture and Society, University of Pennsylvania, April 18-19, Philadelphia, USA
- 2024 Panelist, Virtual Spaces and Issues of Identity, Center for Mind, Brain, and Culture, Emory University, March 20, Atlanta, GA
- 2023 Workshop Participant, Decolonizing Korean/Queer Studies, University of Toronto, October 13-15, Toronto, Canada
- 2023 Workshop Participant, “Calling out Feminists: Antifeminist Hijacking of Cancel Culture,” Women in/and Contemporary Korean Media, Portland State University, April 29, Portland, USA
- 2023 Panelist, “#CancelKorea: Nationalist affects and the Geopolitics of Racism in Postcolonial Asia,” Southern Digitalities, The Institute for Advanced Study in the Global South at Northwestern University in Qatar, March 15-16
- 2023 Panelist, “Digital Platforms and Feminist Media/Cultural Studies,” Ewha Women’s Studies 40th Anniversary Conference, The Department of Women’s Studies, Ewha Womans University, South Korea
- 2021 Panelist, Symposium on Image-Based Abuse: Prevalence, Resistance, Prevention, Center for Media at Risk, University of Pennsylvania in partnership with the Cyber Civil Rights Initiative, December 3

CONFERENCE PRESENTATIONS (SELECTED)

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- 2025 Violent Disruptions and Transnational Feminist Solidarity, International Communication Association (ICA) Annual Conference, Denver, USA, June 2025
- 2025 Popular digital feminism from an Inter-Asian perspective, International Communication Association (ICA) Annual Conference, Denver, USA, June 2025
- 2025 Inter-Asian referencing and the 6B4T movement: Traveling feminism, local activism, and transnational solidarity, Society for Cinema and Media Studies (SCMS) Annual Conference, Chicago, USA, April 2024
- 2024 #CancelKorea and Transnational Anti-Korean Discourse in Postcolonial Asia, International Communication Association (ICA) Annual Conference, Gold Coast, Australia, June 2024
- 2024 Global Communication as a Standpoint: A Critical Engagement with Research, Pedagogy, and the Profession Through a Global Communication Lens,

- International Communication Association (ICA) Annual Conference, Gold Coast, Australia, June 2024
- 2024 What Does 'K' Mean to Korean Eldest Daughters? An Analysis of the K-Jangnyeo Narratives in YouTube Videos, Society for Cinema and Media Studies (SCMS) Annual Conference, Boston, USA, March 2024
- 2023 A Tale of Two Homosocialities: Gender, Sexuality, and Global Political Economy in Squid Game, Society for Cinema and Media Studies (SCMS) Annual Conference, Denver, USA, April 2023
- 2022 Feminist Labor Within the Digital Platform Economy: Activism Against Technology-Facilitated Sexual Violence in South Korea, The Global Perspectives on Platforms and Cultural Production Conference, University of Amsterdam & Online, June 2022
- 2022 Boycotting Feminism: Branding Antifeminism as New Form of Political Consumerism, Society for Cinema and Media Studies (SCMS) Annual Conference, Chicago, USA, March 2022
- 2021 Rebranding the Nation: Subversive Voices from K-Daughters and Resisting K-Misogyny. International Communication Association (ICA) Annual Conference, Virtual Conference, May 2021
- 2021 Popular Feminism, the Politics of Fear, and Anti-Refugee Backlash in South Korea. Society for Cinema and Media Studies (SCMS) Annual Conference, Virtual Conference, March 2021
- 2021 Thinking Beyond the Disclosure of Identities: #MeToo, Digital Media, and the Risks of Visibility in Contemporary South Korea. Association for Asian Studies (AAS) Annual Conference, Virtual Conference, March 2021
- 2019 Behind Activism: Gendered Digital Labor in Feminist Activism Against Technology-Facilitated Sexual Violence, International Communication Association (ICA) Annual Conference, Washington, D.C., USA, May 2019
- 2019 Doubtful Anonymity? Questions of Visibility, Authenticity, and Accountability Regarding #MeToo in South Korea. Society for Cinema and Media Studies (SCMS) Annual Conference, Seattle, USA, March 2019
- 2018 No Democracy Without Feminism: Feminist Critiques of Misogynistic Discourses Surrounding the President Park Geun-hye's Impeachment. Society for Cinema and Media Studies (SCMS) Annual Conference, Toronto, Canada, March 2018
- 2017 Sticky Notes as Affective Counter Public Sphere: Women's Activism against Misogyny and Femicide in the 2016 Gangnam Station Murder Case. National Communication Association (NCA) Annual Convention, Dallas, USA, November 2017
- 2017 "How Are You All Doing?": Resonance of a Hand-written Poster in South Korea. National Communication Association (NCA) Annual Convention, Dallas, USA, November 2017
- 2016 Rumors, Hatred, and the Politics of Multiculturalism: Deconstructing Rumors about Jasmine Lee. National Communication Association (NCA) Annual Convention, Philadelphia, USA, November 2016
- 2016 What Can We Change with a Hashtag? A Case Study of #iamafeminist. Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, Minneapolis, USA, August 2016

- 2015 In the Name of the Mother: The Trope of Mother in Motherhood Movements. National Communication Association (NCA) Annual Convention, Las Vegas, USA, November 2015
- 2015 Has Nationalism Weakened? Korean Online Discussions about Sporting Nationalism and Citizenship in the 2014 Winter Olympics. International Communication Association (ICA) Annual Conference, San Juan, Puerto Rico, May 2015
- 2014 Misogyny for Male Solidarity? A Case Study of South Korean Cyberspace. Console-ing Passions: International Conference on Television, Video, New Media and Feminism, Columbia, USA, April 2014

MEDIA INTERVIEWS & APPEARANCES

- 2024 The Economist, No short-cuts: Why feminism in South Korea is facing a backlash, June 22
- 2023 The Straits Times, South Korean women get short hairstyles to protest against growing anti-feminist movement, November 14
- 2023 NPR, A major South Korean broadcaster omitted 'ladies' from Michelle Yeoh's Oscars speech, March 14
- 2022 NPR, Feminists are protesting against the wave of anti-feminism that's swept South Korea, Dec 3
- 2022 Politico, Where extreme sexism is behind a conservative uprising, June 10
- 2022 Ms. Magazine, 'End the Patriarchy: South Korean women remained undaunted in the face of an anti-feminist backlash,' Spring 2022 issue
- 2022 AFP News, South Korea's cyberbullies driving victims to suicide, Feb 17
- 2021 AFP News, Anti-feminism backlash on the rise in South Korea, August 11
- 2021 Los Angeles Times, What's Size Got to Do with It? Mocking a Man's Manhood Spurs a Reverse #MeToo in South Korea, June 11
- 2021 The Global Conversations Podcast, Feminist Activism and Global Digital Media in South Korea, University of Toronto, March 12
- 2020 Aca-Media Podcast, Episode 56: Fascinating Brain Matter, December 16
- 2020 South China Morning Post, Female K-pop stars in the driver's seat move to extend their careers and go in new directions, November 16
- 2020 New York Magazine's The Cut, The controversy surrounding the novel *Kim Ji-young, Born 1982*, April 14
- 2020 The documentary The Meryl Streep Project, Media and feminism in South Korea, February 18
- 2019 BBC World Service, Online misogyny in South Korea, December 20

TEACHING EXPERIENCE

Courses Taught

Emory University (2022-)

FILM 102: Introduction to Television and Digital Media

FILM 285: Global Digital Activism
 FILM 385: Social Media and Culture
 University of Pennsylvania (2022)
 COMM 383: The Politics of Emotions: Love and Hate in Global Media
 University of Texas at Austin (2020)
 RTF 365: Gender, Activism and Digital Media
 RTF 324C: Introduction to Global Media

Guest Lecture

2022 Loyola University Chicago, Online Lecture
 Introduction to Women's Studies & Gender Studies from a Global Perspective
 (Undergraduate course), December 2

2022 Indiana University Bloomington, Online Lecture
 Youth Digital Activism in East Asia (Undergraduate course), April 13

2022 University of Pennsylvania, Online Lecture
 Work, Love and Independence: Coming of Age in East Asia (Undergraduate
 course), March 23

2021 Sungshin Women's University, Online Lecture
 Social Media and Platform Study (Undergraduate course), November 9

2021 University of Florida, Online Lecture
 Studies in Film: 21st Century Film and Media Theory (Graduate seminar),
 September 10

2021 Temple University, Online Lecture
 Media & Cultural Difference (Undergraduate course), April 5

2019 Pennsylvania State University, State College, PA
 International Mass Communication (Undergraduate course), February 18

2018 The University of Texas at Austin, Austin, TX
 Globalizing East Asian Popular Culture (Undergraduate course), April 9

2018 The University of Texas at Austin, Austin, TX
 Political Economy of Development in Postwar Korea (Undergraduate course),
 April 9

2018 Pennsylvania State University, State College, PA
 International Mass Communication (Undergraduate course), February 12

2017 Pennsylvania State University, State College, PA
 International Mass Communication (Undergraduate course), September 26

2017 Ewha Womans University, Seoul, South Korea
 Introduction to Women's Studies (Undergraduate course), June 28

2016 Howard University, Washington, D.C.
 Communication Laws (Undergraduate course), October 12

2016 Ewha Womans University, Seoul, South Korea
 Introduction to Women's Studies (Undergraduate course), June 29

2015 Ewha Womans University, Seoul, South Korea
 Introduction to Women's Studies (Undergraduate course), June 29

ACADEMIC SERVICE AND ACTIVITY

Emory University

Service to the Department

- 2024 Committee Member, Annie Hall Awards in Film and Media Studies Selection Committee
- 2023 Committee Member, Annie Hall Awards in Film and Media Studies Selection Committee

Service to the College

- 2024 Search Committee Member, Postdoctoral Fellow in Korean Studies, Department of Russian and East Asian Languages and Culture

Service to the University

- 2024 Reviewer, University Research Committee (URC) Grant Review Panel

University of Pennsylvania

- 2021 Committee Member, Conference Organizing Committee, No Going Back: Global Communication and Post-Pandemic Politics, The Center for Advanced Research in Global Communication (CARGC)
- 2021 Moderator, "Digital Communities, Solidarities and the Pandemic," CARGC Fellows Conference

Service to the Profession

- 2025 Committee Member, The 2025 Helen Award for Emerging Feminist Scholarship, Feminist Scholarship Division, International Communication Association
- 2025 Panel Co-chair, "Traveling Feminisms: Transnational Connections and Inter-Asian Gender Politics in Media," Society for Cinema and Media Studies
- 2024 Co-organizer, Blue Sky Workshop, "How adopting a global communication standpoint can strengthen theory, practice and pedagogy across the communication discipline," International Communication Association
- 2024 Conference Program Committee, Society for Cinema and Media Studies
- 2023 Committee Member, Student Writing Award Committee, Society for Cinema and Media Studies
- 2023 Faculty Mentor, Graduate Student Organization Mentorship Program, Society for Cinema and Media Studies
- 2022 Panel Chair, "Reshaping Local Identities through Digital Media: Transnational Consumer Culture and Digital Identity Making," Society for Cinema and Media Studies
- 2022 Discussant, A Virtual Symposium on "Inflamed Publics: Social Media, Violence, and Resistance," Columbia University
- 2022 Discussant, Gwiks Graduate Student Research and Publication Workshop, George Washington Institute for Korean Studies
- 2021 Panel Chair, "K-Culture from Above and Below: Cultural Production, Consumption, and Disruption of National Promotional Discourse," International Communication Association
- 2021 Discussant, "Communicating Crisis in Networked Asia," KACA-CCA Joint Research Session, International Communication Association

- 2019 Panel Co-Chair, “Interrogating #MeToo in Asia: Media Activism and Social Backlash in South Korea and China,” Society for Cinema and Media Studies
- 2014 Moderator, Global Fusion: Extending the Boundaries of Global Media and International Communication, 2014

Journal Reviewer

New Media and Society, Television & New Media, Feminist Media Studies, Convergence: The International Journal of Research into New Media Technologies, Women’s Studies in Communication, International Journal of Communication, Feminist Media Histories, Gender & Society, Violence Against Women, Journal of Asian Studies, Journal of Korean Studies, Korea Journal, Sociological Perspectives, Communication and Sport, The International Journal of the History of Sport, Journal of Korean Women’s Studies

Member

Society for Cinema and Media Studies
International Communication Association
Association for Asian Studies
Korean American Communication Association
Inter-Asia Cultural Studies Society
Asian Association of Women’s Studies
Diversity Scholars Network, National Center for Institutional Diversity, University of Michigan